

Professional Experience

Sr. Product Manager Data & Analytics @ Adobe 2+ years (Aug-23 - Present, promoted Feb-25)

Cloud Platform and Collaboration Experiences

- Leading data and analytics strategy to drive customer value across Adobe's cloud and collaboration ecosystem.
- Rolled out OKR framework to foster strategic alignment, empowerment, and innovation for cross-functional platform team of 600+ peers.
- Defined and launched governed platform analytics infrastructure, enabling near real-time insights with a focus on collaboration workflows and interoperability of Adobe's major Apps.
- Delivered \$1M+ annual savings through AWS cloud migration while reducing data ingestion time by 80%.

Lead Data Scientist @ Adobe 8 months

Cloud Platform and Collaboration Experiences

- Led global team of 5 data scientists across US, EMEA, and India, partnering directly with VP of Product to unlock insights for share and review workflows.
- Unlocked \$1M annual savings through analysis and insights, enabling EOL decision for retiring Adobe Legacy Storage Services

Data Scientist @ Adobe 3 years (promoted Aug-22)

Adobe XD & Adobe Consulting Services

- Built data science capability from ground up with predictive modeling focus, increasing consulting services attached to enterprise licenses
- Established executive reporting through OKR dashboards adopted in leadership QBRs, tracking adoption, monetization, and user satisfaction metrics
- Enhanced data reliability through automated governance and coding best practices, improving confidence in product decisions
- Improved decision-making speed by accelerating user feedback analysis from days to minutes using LLM models.

Working Student Consulting & User Research @ Adobe 3years 3 months

Adobe Consulting Services

- Formed and led intern team to build analytics platform serving 300+ daily users, automating core consulting KPIs for global rollout
- Prevented ineffective ML investment through 6-month user research on creative commenting and review workflows, saving significant engineering resources.

Portfolio Projects

Semantic Similarity Search Engine ↗

Built a search engine to test Huggingface transformers and PyTorch. It's a miniature google search script that can be leveraged in any webshop.

Title generator for arXiv research papers *open-source · NLP community project* ↗

We developed an large-language model that generates titles from research papers using the Huggingface transformers library, Amazon SageMaker, and Tensorflow.

Website Development & Analytics ↗

Using my personal homepage as a testing area for many web dev & analytics tools such as Google Firebase & Analytics, Adobe XD, Figma, and Webflow.

About me

I love building products with a clear **product vision and strategy**, continuous **execution, learning** and **problem-solving** with **empowered** teams that are taking on **ownership**. My strengths are in **communication**, **stakeholder management**, seeing things through the **lens of the user**, and emotional intelligence. My enthusiasm for great **UX and UI design**, and a background in **user research**, **analytics** and **data science** always help.

Academic Education

AI Professional Program @ Stanford

Passed XCS221 · Spring 2021

Principles and techniques to build, fine-tune ML models and algorithms.

M.S. Global Management and Governance @ HSBA

Graduated 2020

Research: Machine Learning & AI Ethics

B.S. Business Management and Engineering @ UHH | TUHH

Graduated 2017

Toolbox

Tools & Code

CursorAI / VS Code · Git · SQL · Python
DAX · Bash · MS PowerShell · Git

Data, Cloud & BI

Databricks · Google Analytics · MS Stack

Web & Design

HTML · CSS · REST
Google Firebase · Webflow
Adobe Creative Suite (Xd, Ps, Id, Ai, Dw)

Certificates

Sequences, Time Series and Prediction ↗
Feature Engineering ↗
Structuring Machine Learning Projects ↗
Applied Machine Learning in Python ↗
Deep Learning with Tensorflow 2.0
Certified Scrum Master

